

# ONE PAGE BUSINESS PLAN FOR A PRODUCT BUSINESS TEMPLATE

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## BUSINESS OVERVIEW

OUR VISION	
OUR MISSION	
THE PRODUCT WE PROVIDE	

## MARKET ANALYSIS

WHO WE ARE TARGETING	
THE PROBLEM WE ARE SOLVING	
OUR COMPETITORS	
OUR COMPETITIVE ADVANTAGE	

## MARKETING AND SALES PLAN

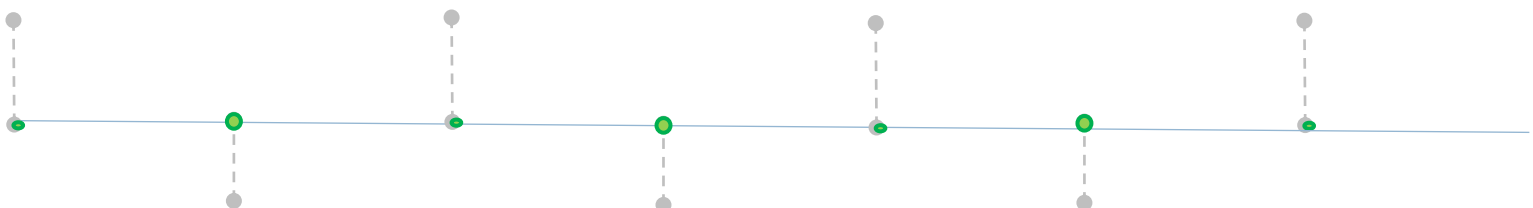
MARKETING CHANNELS	
MARKETING MATERIALS	
PRICING STRATEGY	
DISTRIBUTION CHANNELS	

## KEY OBJECTIVES AND SUCCESS METRICS

### OBJECTIVES WE PLAN TO ACHIEVE IN A GIVEN TIMEFRAME AND HOW THEY'LL BE MEASURED

1	
2	
3	

## Timeline of Milestones



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