

# TESTIMONIAL-BASED CASE STUDY TEMPLATE EXAMPLE

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## POSITIVE CHARGE

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# 1. INTRODUCTION

Welcome to **Positive Charge**, a leader in innovative electric vehicle (EV) charging solutions. We are excited to share a success story from one of our valued clients, City Fleet Services, a major urban logistics provider.

# 2. CUSTOMER CHALLENGE

City Fleet Services faced a significant challenge: Its EV fleet was experiencing extended downtime due to a lack of efficient charging solutions, a circumstance, which, in turn, impacted delivery times and operational costs.

# 3. SOLUTION PROVIDED

Positive Charge stepped in with our **high-speed, strategically placed charging stations**, tailored to meet the specific needs of City Fleet Services. We implemented a **network** of chargers along key logistics **routes**, ensuring minimal downtime.

## 4. TESTIMONIALS



“Initially, we were skeptical about the switch to a new charging provider. But Positive Charge changed our perspective completely. The efficiency of their charging stations has been a game-changer for our operations.

*Sarah J., Logistics Manager, City Fleet Services*



I've noticed a huge difference. The charging times are faster, and it is easier to stay on schedule.

Positive Charge has made my daily routes much smoother.



*Marta H.,  
Driver,  
City Fleet  
Services*



*Shankara K., CEO, City Fleet Center*

Partnering with Positive Charge was one of our **best decisions**. Their solution directly addressed our challenges and transformed our fleet efficiency.



## 5. RESULTS AND IMPACT

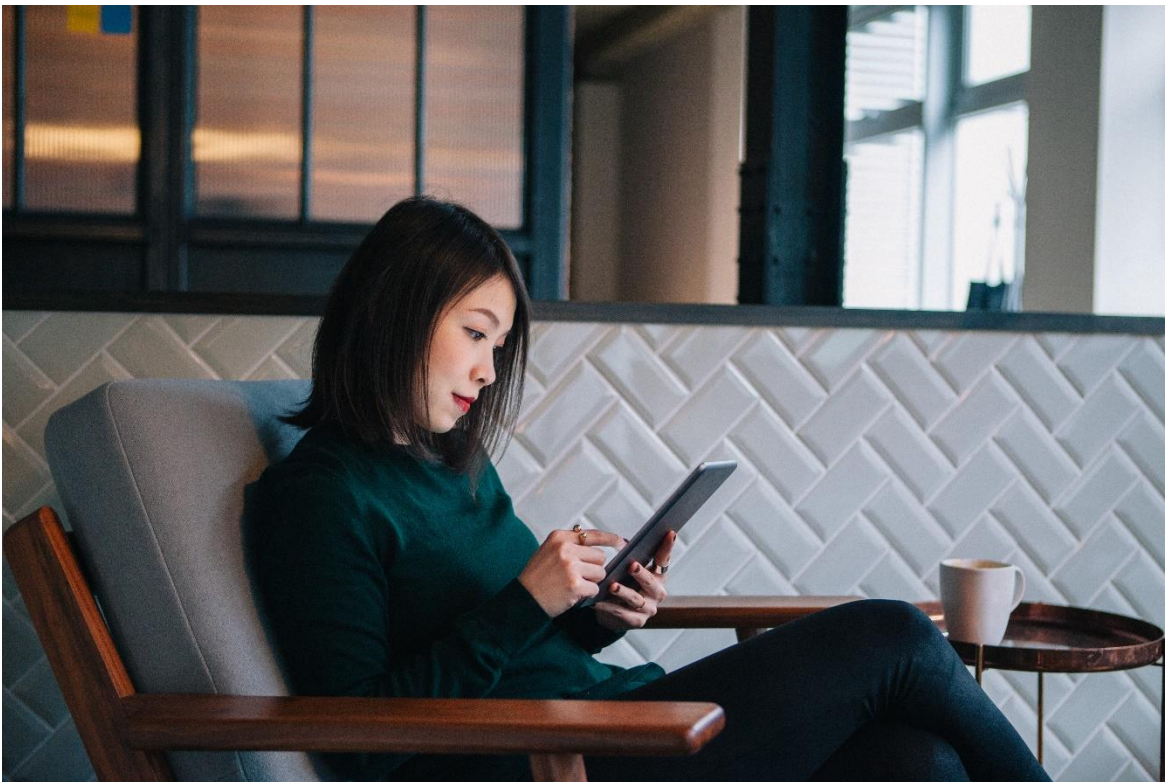
After implementing Positive Charge's solution, City Fleet Services saw a 40% reduction in charging times and a 30% decrease in operational costs, leading to improved delivery schedules and increased driver satisfaction.

## 6. CONCLUSION

This partnership with City Fleet Services highlights Positive Charge's commitment to providing tailored, efficient EV charging.

## 7. CALL TO ACTION (CTA)

Take the next step with Positive Charge. Contact your local representative, sign up for our weekly newsletter, and try our monthly sample services.



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