

## BUSINESS IMPACT ANALYSIS CATEGORIES

Financial Impacts	<ul style="list-style-type: none"><li>• Delayed sales or income</li><li>• Contractual penalties</li><li>• Regulatory fines</li><li>• Increased expenses</li><li>• Lost sales or income</li><li>• Loss of market share</li></ul>
Infrastructure Impacts	<ul style="list-style-type: none"><li>• Delayed construction</li><li>• Restricted access to facilities</li><li>• Machinery/equipment damage</li><li>• Building damage</li></ul>
Resource Impacts	<ul style="list-style-type: none"><li>• Absenteeism</li><li>• Data loss/corruption</li><li>• Supply chain interruption</li><li>• Loss of power</li></ul>
Intangible Impacts	<ul style="list-style-type: none"><li>• Decreased customer satisfaction</li><li>• Customer defection</li><li>• Negative business reputation</li><li>• Harm to brand</li><li>• Diminished value of intellectual property</li><li>• Loss of staff morale</li></ul>
Quality and Safety Impacts	<ul style="list-style-type: none"><li>• Ability to maintain product/service standards</li><li>• Compromised worker safety</li><li>• Environmental damage</li></ul>
Legal Impacts	<ul style="list-style-type: none"><li>• Failure to fulfill contracts</li><li>• Breach of warranties</li><li>• Force majeure</li><li>• Failure to comply with regulations</li></ul>
Strategic Impacts	<ul style="list-style-type: none"><li>• Delay in new business initiatives</li><li>• Decreased focus on new business opportunities</li><li>• Reduced resources for innovation</li></ul>

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