

Questions to Ask Before Implementing a Strategy

- Are you fully committed to implementing your strategy?
- Are you ready to commit money, resources, and time to support the plan?
- Have you created a communication plan to share your strategy throughout the company?
- How do you plan to engage your staff?
- How do you plan to engage external stakeholders?
- How do you plan to get buy-in from managers that can drive the strategy forward?
- Have you aligned KPIs with your strategy?
- Have you identified internal processes that are key to driving the plan forward?
- Have you identified internal processes that may cause problems?
- Have you identified cultural factors that may cause problems?
- How will you take available resources and achieve maximum results with them?
- Have you made plans to align business unit strategies with the corporate strategy?
- Have you made plans to align budgets and resources with the strategy?
- Have you made plans to align performance plans with the strategy?
- Have you planned a reporting method?
- What is your plan for monitoring and adapting implementation and execution of the strategy?